



FOR IMMEDIATE RELEASE:

iTrack365 Launches GPS-Based Vehicle Monitoring System to Ensure Teen Safety Driving

iTeen365 is a state-of-the-art vehicle monitoring system that gives parents peace of mind, encourages teen drivers to develop responsible driving habits, and eliminates installation frustration.

Chicago, IL --- According to the National Highway Traffic Safety Administration (NHTSA), over 6,000 teens die each year in driver related fatalities. Sadly, motor vehicle crashes are the leading cause of death for teens in the U.S. In an effort to save the lives of teen drivers and give parent's peace of mind, iTrack365 has released **iTeen365**, a new GPS-based vehicle monitoring system.

iTeen365 is designed to encourage teen drivers to develop safe and responsible driving habits while allowing parents to monitor their driving habits from the comforts of home, at the office, and their phone. This simple device – about the size of the average smart phone – is easily installed by one of iTrack365's authorized installers under the car's dash. Once installed, the vehicle's information can be accessed remotely in real-time online and parents can set-up alerts and email notifications based on their needs. iTeen365 increases parents trust and builds teens confidence while on the road.



iTrack365 has successfully resolved one of the biggest problems in this industry – **installation frustration**. Once consumers order other units, they are left with either locating an installer and paying for installation - or installing the units themselves, which often leads to installation errors and problems. iTrack365 sends the product directly to a local certified authorized installation technician for professional installation. Since installation is included in the cost of the product, consumers can schedule a convenient time for installation. In some areas, mobile installation is available.

Key Features:

- **Tracking Data:** Real-time visibility of vehicle's location
- **Vehicle History Reports:** Detailed driving reports. Up to 4 months of data available for viewing
- **Mapping:** Easy online map view of vehicle location via integrated Google Maps
- **Speed Infringement Reports:** Speeding infringements recorded in different speed zones
- **Geo Fencings:** Designate unapproved driving areas and locations.
- **Movement Alarms:** Alerts any unapproved movement of the vehicle
- **Alerts / Email Notifications:** Receive email / text alerts for when the vehicle leaves or comes into the area(s) you specify

- more -



“The iTeen365 monitoring unit is just one part of the solution. Combined with parental involvement and education, we hope to dramatically reduce teen fatalities,” said Lisa Wolf, Spokesperson for iTrack365 Inc. “To that end, we’ve designed our website to serve as an educational platform where parents and educators can find valuable information such as current facts and figures, tips for encouraging and modeling safe driving behaviors, the licensing process, the teens’ commitment, insurance savings, and more.”

iTeen365 can easily be purchased at www.iteen365.com for \$289.95 (includes installation from one of our local authorized installer technicians) with monthly data plans starting as low at \$17.95. Mobile installation available in select areas. After purchase, iTrack365 will coordinate for convenient installation in your area.

About iTrack365, Inc.:

iTrack365 has partnered with one of the world’s leading providers of telematics to offer a complete range of web-based GPS vehicle tracking and GPS fleet management solutions. Currently available in over 30 countries worldwide, the iTrack365 suite includes: iTeen365, iSenior365, iSpouse365, iFleet365, and iLease365. With advanced technologies, its own full end-to-end solution capabilities from the design of the hardware and software, to the web based hosting solution, iTrack365 has made this a convenient, user-friendly application for both individuals and companies of any size. For more information: <http://www.iteen365.com> / 866-900-2464

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